

SUSTAINABLE FLEET TECHNOLOGY

CONFERENCE & EXPO 2026



Sponsor & Exhibitor Guide

Updated August 18, 2026

ABOUT THE CONFERENCE

The 10th Annual Sustainable Fleet Technology Conference & Expo is a regional conference taking place from **August 25-27, 2026**, at the Durham Convention Center in Durham, NC. Each year, the conference hosts attendees from across the Eastern Seaboard and Southeast United States and more than 40 exhibitors. The NAFA Green Fleet Awards are held on opening night, and the subsequent two days feature keynote presentations, plenary panels, and tracks that cover a variety of topics. In our track sessions this year, we have four sessions per track across three tracks: (A) Planning, Policy, and Funding, (B) Alternative Fuel Vehicles and Infrastructure, and (C) Fleet Data and Operations.

Table of Contents

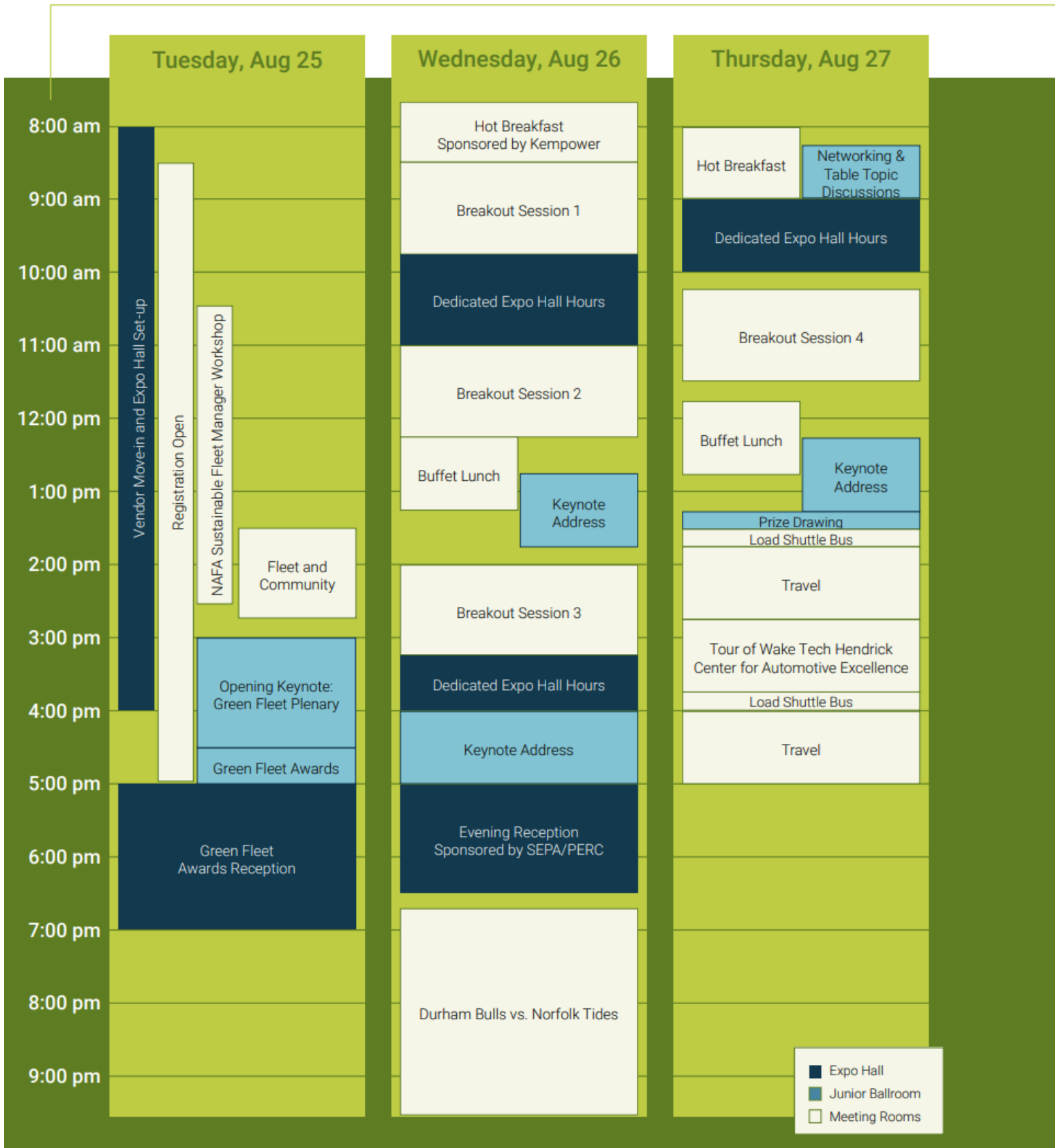
Pg 3	Agenda at a Glance
Pg 4	Event Overview
Pg 4	Session Tracks
Pg 4	Adding Registrants or Modifying Registration
Pg 5	Exhibit Hall Requirements & Regulations
Pg 5	Important Dates
Pg 6	Sponsor & Exhibitor Benefits
Pg 7	Booth & Vehicle Display Packages & Lead Capture
Pg 8	Expo Hall: Info, Logistics, & Move-In Information
Pg 9	Expo Hall: Map (Booth Assignments Pg 11)
Pg 10	Expo Hall: Vehicle & Equipment Load-in Times
Pg 11	Expo Hall: Vehicle & Equipment Load-out Times
Pg 12	Expo Hall: Booth & Vehicles Locations
Pg 12	Expo Hall: Passport Game for Sponsor Donations
Pg 13	Travel and Parking
Pg 14	Sponsors & Exhibitors List



Please bookmark www.sustainablefleetexpo.com/toolkit for the latest version.



AGENDA AT A GLANCE



MODIFYING & ADDING REGISTRATIONS

Need to add coworkers, other registrants, or make a change?

Visit <https://go.ncsu.edu/SFTregistration> or use this QR Code for instructions.



EVENT OVERVIEW

Tuesday:

Kick-off with the Expo Hall move-in, NAFA Green Fleet Bootcamp, Opening Plenary, Green Fleet Awards, and Networking Reception in the Expo Hall

Wednesday:

Nine Breakout Sessions, a lunchtime Keynote and afternoon Plenary, as well as dedicated morning & afternoon 75-minute expo-hall times. An evening Reception followed by the Durham Bulls social.

Thursday:

Networking & Table Topic Discussions, Dedicated Expo Hall time, three Breakout Sessions, Closing Plenary, & Expo Hall Exhibitor Raffle. An optional tour of Wake Technical Community College's Hendrick Center for Automotive Excellence.

ABOUT THE SESSION TRACKS

Planning, Policy, and Funding

The Planning, Policy, and Funding track returns with updated sessions reflecting today's evolving fleet landscape. Topics include identifying current funding opportunities, right-sizing your fleet, using predictive analytics for forecasting, and assessing local government readiness for electrification. These sessions offer practical insights for agencies at any stage of clean fleet planning.

Alternative Fuel Vehicles and Infrastructure

Topics include information on alternative fuel types, benefits, infrastructure, and garage upfits for biofuels, renewable natural gas, hydrogen, and EVs; highlighting strategies for fleet managers to implement these technologies in their fleets.

Fleet Data and Operations

Learn how fleet managers can optimize data management in order to support operations and resilience in the fleet industry. Hear from fleets and developers about innovations from new features to improved data capture and analysis for improved efficiency.

FULL SCHEDULE

Reference the full agenda online at www.sustainablefleetexpo.com.



EXHIBIT HALL REQUIREMENTS & REGULATIONS

All SFT sponsors and exhibitors using space in the Expo Hall are responsible for reading and abiding by the information in the Durham Convention Center Exhibitor Packet. The document includes the official order forms, prices, and vehicle requirements. It also provides drayage forms and shipping instructions, labels, and deadlines. It is accessible through:

www.sustainablefleetexpo.com/toolkit

Any questions or details for special requests, shipping materials, and more should be directed to:

Michael Tarzwell Durham Convention Center Event Manager



O. 919-956-9404 ext 110

C. 984-259-8492



Michael.Tarzwell@oakviewgroup.com

All Drayage Handling Forms, Shipping Forms, A La Carte/Special Order forms must be submitted directly to Durham Convention Center Staff Michael Tarzwell and must meet deadlines provided in the DCC Exhibitor Packet.

IMPORTANT DATES

- ✓ July 2: All logos and advertisements (if applicable) must be submitted.
- ✓ July 31: Deadline to order LeadCapture License(s).
- August 14: Deadline for Advance Pricing on Services & a la Carte Booth Supplies.
- August 20: First date to receive shipments to Durham Convention Center.
- Aug 25: This is the FINAL day that shipments will be accepted at the Durham Convention Center. Booths and displays must be complete by 4:30 PM.

Details that are specific to the SFT 2026 Expo Hall logistics are on the following pages.





EXPO HALL BOOTH, VEHICLE & TABLE LOCATIONS

BENEFITS	 DIAMOND \$10,000	 GOLD \$8,000	 SILVER \$6,000	 BRONZE \$4,000	EXHIBITOR \$2,000
Full conference registrations	6	5	4	3	2
Exhibit space(s) in the expo hall	4	3	2	1	Choose 1 (Booth OR Vehicle)
Vehicle display inside the expo hall	Up to 3	Up to 2	Up to 1	Up to 1	
Company profile listed in app	✓	✓	✓	✓	✓
Company displayed in printed materials	Logo & Name	Logo & Name	Logo & Name	Logo & Name	Name Only
Post-conference attendee list	✓	✓	✓	✓	✓
Pre-conference attendee list	✓	✓	✓	✓	
Recognition on electronic displays	✓	✓	✓	✓	
Logo displayed on conference website	✓	✓	✓	✓	
Social media acknowledgement	2	1	1	1	
Print program advertisement	Full page	Half-page	Quarter-page		
Pre-event blog post about your company	✓	✓			
Rotating digital ad in app	✓	✓			
30 second main stage video	✓	✓			
Introduce main stage speaker or panel	✓				

Booth, Vehicle, or Equipment Display Packages, & LeadCapture

Review All Pages for Complete Schedule, Requirements, and Map

Booth Package

Sponsors and Exhibitors that choose to have a booth receive:

- 8'x10' booth with pipe and drape
- 8' x 30" table with cloth and skirt, 2 chairs, and a small waste basket
- Single 120V electrical connection
- Exhibitor-only Wi-Fi internet access. DO NOT SHARE out of consideration for fellow Sponsors. Attendees are provided other secure Wi-Fi options for free.
 - **Wi-Fi:** SFT_Exhibitor **Password:** ExpoHall!

For additional decorating services, food displays, or other additions, view the Durham Convention Center Exhibitor Packet at www.sustainablefleetexpo.com/toolkit.

Vehicle or Equipment Display Package

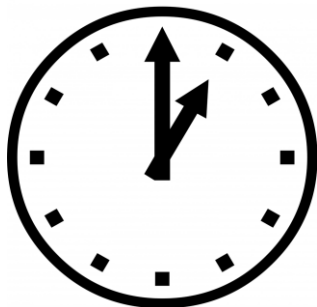
Sponsors and Exhibitors that choose to display a vehicle or equipment receive:

- Display space for vehicle or equipment as specified in registration and event coordination
- Chair(s) upon Request
- Exhibitor-only Wi-Fi internet access. DO NOT SHARE out of consideration for fellow Sponsors. Attendees are provided other secure Wi-Fi options for free.
 - **Wi-Fi:** SFT_Exhibitor **Password:** ExpoHall!
- **Does not include table.** (Requires purchase of Bronze Sponsorship for Booth + vehicle display.)

Lead Capture License - \$225 per license - Order Deadline July 31

Cvent LeadCapture allows you to quantify, rate, follow up with, and take notes on each lead with just a quick scan of an attendee's name badge or business card directly from your own device.

The deadline to request LeadCapture is July 31. If you experience problems with lead capture in advance of the Conference, contact Brittany Santore at brittany_santore@ncsu.edu. If issues occur onsite, please visit the registration desk.



Expo Hall Hours

Dedicated Expo Hall Hours on the agenda indicate when no other sessions are occurring and attendees are encouraged to visit the Expo Hall. To ensure ample time for vendor engagement, the Expo Hall will remain unlocked during breakout sessions, but you should not expect foot traffic during breakout sessions. You may use it to conduct meetings.

The Expo Hall will have overnight security detail.

EXHIBIT HALL INFORMATION, LOGISTICS, & MOVE-IN

Review All Pages for Complete Schedule, Requirements, and Map

IMPORTANT NOTICE

- All vehicles in the Expo Hall will remain in place for the entirety of the conference.
- Move-in for all vehicles will be prior to Booth Construction and Exhibitor set-up.
- **Late arrival may require a less desirable location or inability to be included in the Expo Hall.**
- Indoor Vehicle fuel and battery requirements are included in the Durham Convention Center Exhibitor Packet and are subject to Fire Marshal review before entering the building.
- All vehicles on display inside the facility shall have **no more than ¼ tank or 5 gallons of fuel** in the tank; all fuel tanks shall be locked or effectively sealed.
- At least 1 battery cable shall be disconnected from the ignition system of liquid-fueled & gas-fueled vehicles. EV batteries will remain connected.
- Move-out for all vehicles will be after Exhibitor Breakdown.

All vehicle & equipment displays are subject to guidelines in the Durham Convention Center Exhibitor Packet. www.sustainablefleetexpo.com/toolkit

INDOOR VEHICLE & EQUIPMENT SCHEDULE

Vehicle & Equipment Move-In & Load-Out: Schedule Assignments on Page 10

Vehicles Load-in

- Tuesday, August 25 from 8:30 AM - 10:30 AM.
- **SPECIFIC TIMES ARE ASSIGNED.** Refer to Page 10 for assigned move-in time slots.
- If you do not arrive for your assigned time, **you are no longer guaranteed the same spot, or even indoor placement in the Expo Hall.**

Vehicle Move-out

- Thursday, August 27 from 1:45 - 4PM
- Vehicles are last-out. All booths must be removed before equipment and vehicles may exit.

Vehicle & Equipment Assignments are based on exhibitor preferred rankings, size of vehicles, and proximity to booths (when appropriate).

BOOTH SCHEDULE

Booth Set-up: Assignments Page 11

- Tuesday, August 25 from 12:30 - 4:30 PM
- All booths must be complete by 4:30 PM for Opening Reception

Booth Breakdown

- Thursday, August 27 from 10:45 AM - 12:30 PM

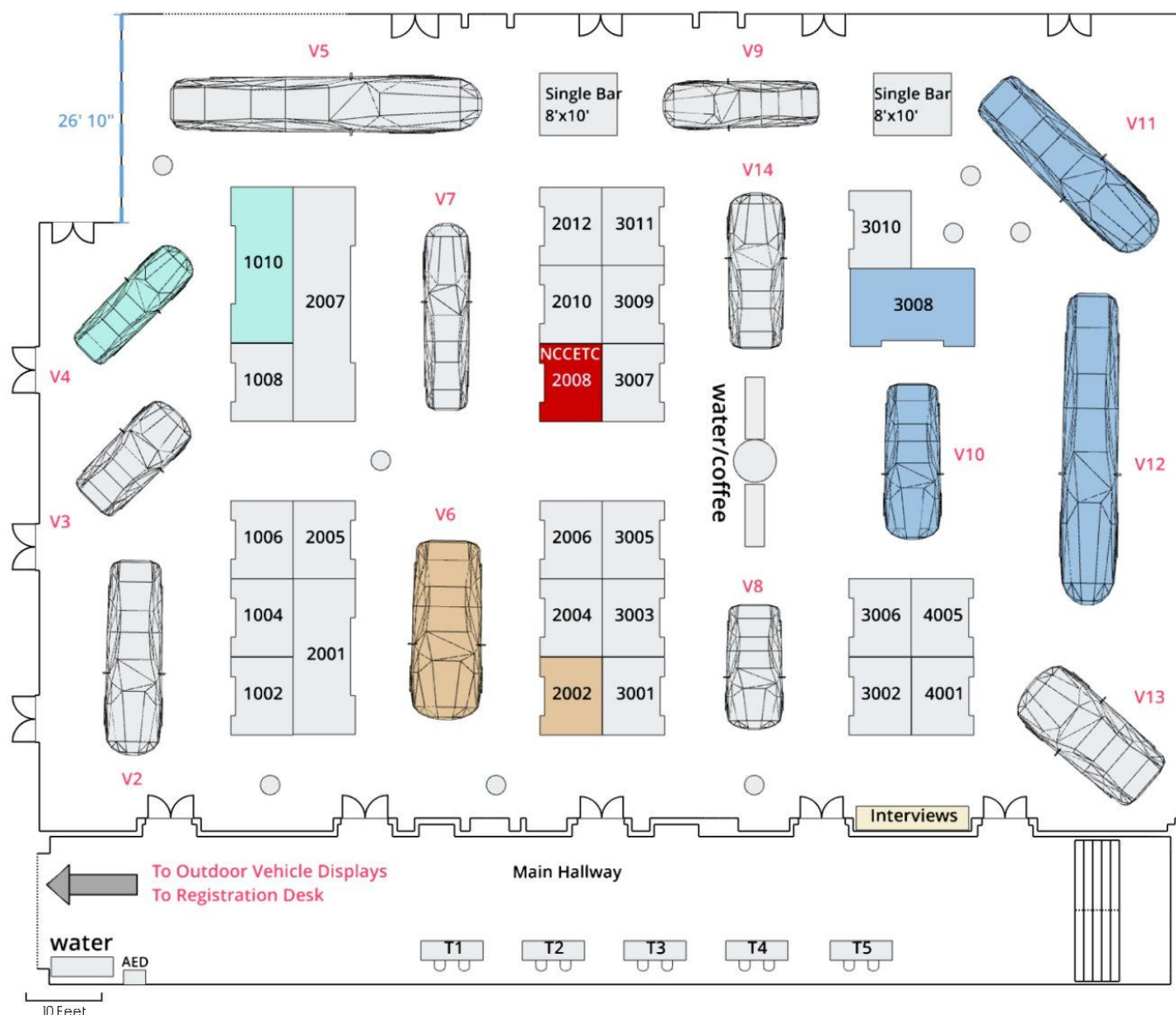
Any special requests for services, materials, shipping, etc. are subject to guidelines in the Durham Convention Center Exhibitor Packet. www.sustainablefleetexpo.com/toolkit

EXHIBIT HALL MAP & DAY-OF CONTACTS

Review All Pages for Complete Schedule, Requirements, and Map

Loading Dock Location: Durham Convention Center, Map to 137 E Chapel Hill Street for the address (across the street from Ninth Street Bakery). The dock doors are approximately 13' tall and painted with beautiful murals making it hard to miss.

For a larger view of the Expo Hall Map, visit: www.sustainablefleetexpo.com/toolkit



Grand Ballroom & Prefunction for SFT - August 25, 2026 at 12:00 PM

For day-of assistance on August 25 or August 27, please call:

Shelly Parker, Cell 706-207-3748 0.919-513-3136

Christie Brown, Cell 919-609-2391 0.919-515-5123

EXHIBIT HALL INFORMATION, LOGISTICS, & MOVE-IN

Review All Pages for Complete Schedule, Requirements, and Map

Tues., Aug. 25, Load-In Schedule

Vehicle ID	Organization	Vehicle Description	Load-In Time	Load - In Order
Vehicle 1	Outdoor Vehicle Displays on Foster Street			
Vehicle 13	City of Raleigh	EV Silverado	8:30	1
Vehicle 2	Terex	Ford F550 Bucket Truck	8:40	2
Equipment 1	OED	Lawn Equipment	8:45	3
Vehicle 10	SEPA	F150, propane	8:50	4
Vehicle 6	Piedmont Truck Center	Harbinger Step Van	9:00	5
Vehicle 12	SEPA, Bluebird	Propane School Bus	9:10	6
Vehicle 8	Gregory Poole	Fusion LSV Utility Cart	9:20	7
Vehicle 3	City of Durham	Mach E	9:25	8
Vehicle 11	SEPA	F450, VA Bus propane	9:30	9
Vehicle 7	Mercedes-Benz	eSprinter	9:40	10
Vehicle 14	Catawba College	Ford Lightning Lariat	9:50	11
Vehicle 4	Forsyth Tech	Rivian	10:00	12
Vehicle 9	Tiger Tough	Silverado	10:10	13
Vehicle 5	Carolina Thomas	Joule EV School Bus	10:20	14

EXHIBIT HALL INFORMATION, LOGISTICS, & MOVE-IN

Review All Pages for Complete Schedule, Requirements, and Map

Thurs., Aug. 27, Load-Out Schedule

Vehicle ID	Organization	Vehicle Description	Load-Out ORDER	Load-Out Time
Vehicle 1	Outdoor Vehicle Displays on Foster Street			
Vehicle 5	Carolina Thomas	Joule EV School Bus	1	1:45
Vehicle 9	Tiger Tough	Silverado	2	1:55
Vehicle 4	Forsyth Tech	Rivian	3	2:05
Vehicle 14	Catawba College	Ford Lightning Lariat	4	2:15
Vehicle 7	Mercedes-Benz	eSprinter	5	2:25
Vehicle 11	SEPA	F450, VA Bus propane	6	2:35
Vehicle 3	City of Durham	Mach E	7	2:45
Vehicle 8	Gregory Poole	Fusion LSV Utility Cart	8	2:55
Vehicle 12	SEPA, Bluebird	Propane School Bus	9	3:05
Vehicle 6	Piedmont Truck Center	Harbinger Step Van	10	3:15
Vehicle 10	SEPA	F150, propane	11	3:25
Equipment 1	OED	Lawn Equipment	12	3:35
Vehicle 2	Terex	Ford F550 Bucket Truck	13	3:45
Vehicle 13	City of Raleigh	EV Silverado	14	3:55

Review All Pages for Complete Schedule, Requirements, and Map

BOOTH LOCATIONS

- | | |
|---|---|
| 1002: Forward Thinking Systems | 3001: Outdoor Equipment Distributors |
| 1004: <i>Available</i> | 3002: Autozone Parts |
| 1006: ASCENDUM Machinery | 3003: NTEA - The Work Truck Association |
| 1008: Hendrick Automotive | 3005: Lytx |
| 1010: Community Colleges of NC | 3006: Samsara |
| 2001: Kempower | 3007: WearCheck USA |
| 2002: Piedmont Truck Center | 3008: SEPA & PERC |
| 2004: Alliance AutoGas | 3009: Integrated Business Solutions by NAPA |
| 2005: Fleet Hoster | 3010: US Energy |
| 2006: NAFA | 3011: Velocitor Solutions |
| 2007: Black Fleet Network | 4001: NC Trucking Association |
| 2008: NC Clean Energy Technology Center | 4005: Center for Transportation Education |
| 2010: Clean Cities Coalitions | |
| 2012: Altec, Outdoor Display of JEMS:
Job Energy Management System | |

VEHICLE LOCATIONS

- | | |
|--|---|
| V1: Outdoor Vehicle Displays | V9: Tiger Tough Silverado |
| V2: Terex Utilities LT40 on Ford F550 | V10: SEPA Propane F150 Pick-up |
| V3: MachE, City of Durham | V11: SEPA Bi-Fuel F450, Davidson County |
| V4: Rivian (Forsyth Technical College) | V12: SEPA Propane Bluebird |
| V5: Saf-T-Liner C2 Jouley EV Gen 2 Bus | V13: EV Silverado, City of Raleigh |
| V6: Piedmont Truck Center Harbinger Step Van | V14: Ford Lightning Lariat, Catawba College |
| V7: Mercedes Benz eSprinter | Equip 1: Lawn Mower |
| V8: Gregory Poole Fusion LSV Utility Cart | |

EXPO HALL PASSPORT for SPONSOR DONATIONS

Attendees will receive an SFT Expo Hall Passport at registration. We will provide stickers for each sponsor and exhibitor to "stamp" the passport of attendees who interact with you during evening receptions and Expo Hall Hours. Attendees must have a minimum of 10 stamps to enter the prize drawing for sponsor donations, including Yeti coolers, electric landscape equipment, a smart TV, a Leatherman, and more at the closing lunch keynote. All paid Sponsors and Exhibitors are listed on the Expo Hall Passport.

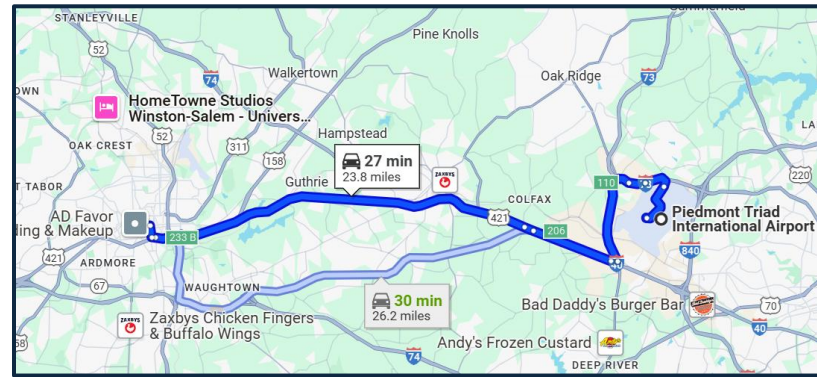
ADD YOUR COMPANY TO THE PRIZE DRAWING

Your company can receive recognition from the Main Stage by providing an item for the raffle. Items must have a value of \$50 to receive Main Stage recognition. Contact sft_conference@ncsu.edu if you would like to join now.

TRAVEL AND PARKING

Travel by Air

The closest airport to the Durham Convention Center (DCC) is Raleigh-Durham International Airport (RDU). DCC is approximately a **20-minute** drive north-west of RDU under clear traffic conditions.



Taxi/Ridesharing: RDU Airport offers taxi service. Ridesharing services like Uber and Lyft are also available.

Hotel Shuttle: Some hotels offer shuttle services between their locations and RDU. Check with your hotel before arriving.

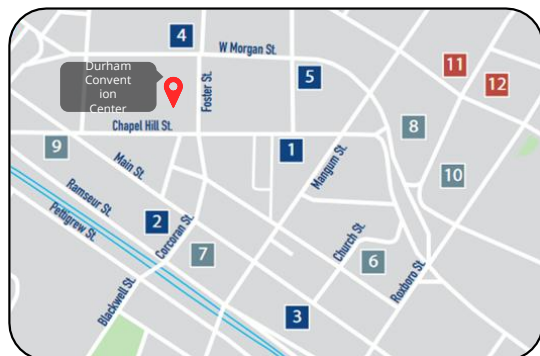
Public Transit: GoTriangle offers service across the region. Check www.GoTriangle.org for service times to and from the airport. Trip planning assistance is available through 919-485-RIDE (7433).

Travel by Rail

The Durham Convention Center is less than a 10 minute walk from Durham Station, which connects to Amtrak's Carolinian / Piedmont rail service. The Carolinian / Piedmont runs from Charlotte, NC to New York, NY and is connected to Amtrak's larger national rail network. The NC Department of Transportation and Amtrak offer convenient train service. Check [NC by Train](#) for routes and times.

Travel by Car and Parking

For those driving in, the Durham Convention Center is a short walk from five different city parking garages. The closest of these is Durham Centre Garage located across the street from the Durham Convention Center. On-street, metered parking is also available near the Durham Convention Center and across various parts of Durham's downtown area. Additional parking information can be found here: [Park Durham Transportation](#)



Source: City of Durham

Parking Garages	
1	Chapel Hill Street Garage 326 E Chapel Hill St.
2	Corcoran Street Garage 110 E Corcoran St.
3	Church Street Garage 109 S Mangum St.
4	Durham Centre Garage 300 W Morgan St.
5	Morgan Rigsbee Garage 105 W Morgan St.

 Hourly Parking Available
 Monthly Parking Available
 ADA Accessible
 Electric Vehicle Charging Stations

Surface Lots	
6	Lot 8 215 E Parrish St.
7	Lot 20 139 Corcoran St.
8	Lot 29 511 Cleveland St.
9	Lot 32 111 W Chapel Hill St.
10	Lot 40 412 Cleveland St.
City Employee Lots*	
11	Lot 37 601 Cleveland St.
12	Lot 38 704 Cleveland St.

*City of Durham employees only



NC CLEAN ENERGY
TECHNOLOGY CENTER

NC STATE UNIVERSITY

THANK YOU TO OUR SPONSORS



Creating Efficient, Sustainable, Safe Fleets



THANK YOU TO OUR EXHIBITORS

Alliance AutoGas
Altec, Inc.
ASCENDUM Machinery
AutoZone Parts, Inc.
Carolina Thomas, LLC
Fleet Hoster

Forward Thinking Systems, LLC
Gregory Poole Lift Systems
Hendrick Auto Group
Integrated Business Solutions by NAPA
Mercedes-Benz USA

Outdoor Equipment Distributors
Terex Utilities
TigerTough
U.S. Energy
Velocitor Solutions
WearCheck USA