# **Electrada is Your Electric Fuel Company**





#### **The Electrada Story**

# **Driving Fleets' Seamless Transition from Liquid to Electric Fuel**

- Electrada's 360 Charging-as-a-Service innovation: a sustainable fleet EV charging solution with 0 fleet customer investment, technology, or operational risk
- Electrada covers 100% of the cost of your EV charging infrastructure buildout, implementation, operation, and maintenance. You only cover the cost of the electric fuel
- A strategic electric fuel program that's completely tailored to fleet operational needs – fixed electric fuel cost for 5+ years that is lower than your current conventional fleet fueling cost per mile from day 1
- Serving all fleets: commercial/industrial, school/transit, service/logistics

#### What Electrifies Electrada

- Our team: over 300 years of utility, energy, microgrid, mobility, and asset development experience
- Our history: "energized" in 2019 / initial funding and commercially active in 2020
- Our partners: backed by BlackRock Real Assets as investor and project equity sponsor since mid-2021 / partnered with EV fleet heavyweight Holman
- Our formula for success: a long-term partnership with fleet owners – we invest in you and take the performance, energy, and capital risks – you just pay one price for electric fuel



**Electrada's Electric Fuel Solution:** 

100% Integrated, Capitalized, Reliable

#### **Our Charging-as-a-Service (CaaS) Model:**

100% infrastructure cost covered: design, build, operate

99%+ uptime guarantee

Industry-leading SLA

Fixed electric fuel cost

100% coverage: maintenance, support, upgrade, scalability

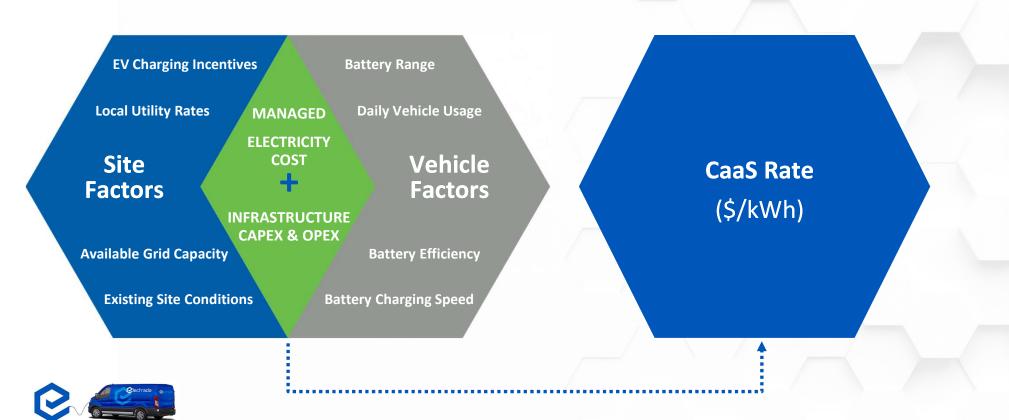
Plugged in 24/7: fleet and energy intelligence dashboard and KPI management

= One, Locational CaaS Price Per kWh





# One Fixed CaaS Cost: How Do We Get There?



## **Electrada approach: Optimize Energy**

- Electric prices more volatile on day-to-day basis than gas/diesel
- Energy is a significant cost factor, if not managed
- Electric prices expected to go up in coming years
- Determining a load shape profile
  - State of charge
- Networked approach: chargers and batteries, and any microgrid



## **Electrada: CaaS Key Takeaways**



100% capital cost covered



One guaranteed CaaS rate



100% blanket operational oversight



Real-time energy intelligence and KPI management



Meticulous planning and project management

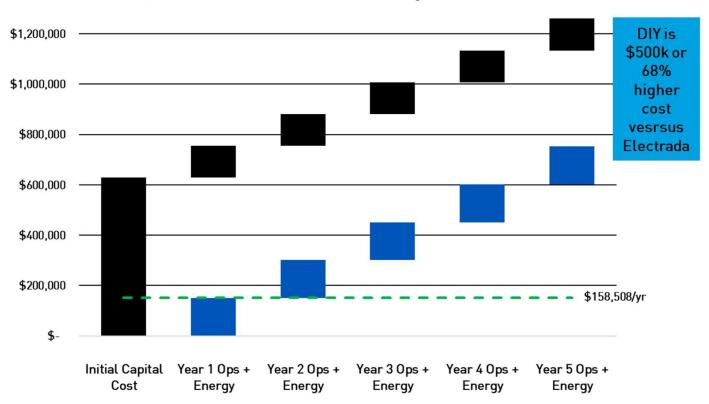


Guaranteed performance and customer success



#### Charging-as-a-Service vs. DIY





#### DIY 5 - Year Cost Total: \$1,261,332

- No SLA
- No Uptime Guarantee
- No Energy
   Management
- No Upgrades

#### CaaS 5 – Year Cost Total: \$752,540

- Full SLA
- Guaranteed
   Uptime
- Fixed Cost
- Upgradable



