

Cobb County Fleet Management Evolutionary Change Overview

- Appx. 2,700 Vehicles
- Over 10 Million Miles Traveled
- 5 Diverse Fueling Options
- Over 750,000 Residents
- 65 EV's 50 Charging Stations
- Two Solar Array's



Fears & Challenges To Overcome When Trying To Change Organizational Culture

Challenges of change:

Who-What-Why

Barriers:

Educate

Acclimate

Evaluate



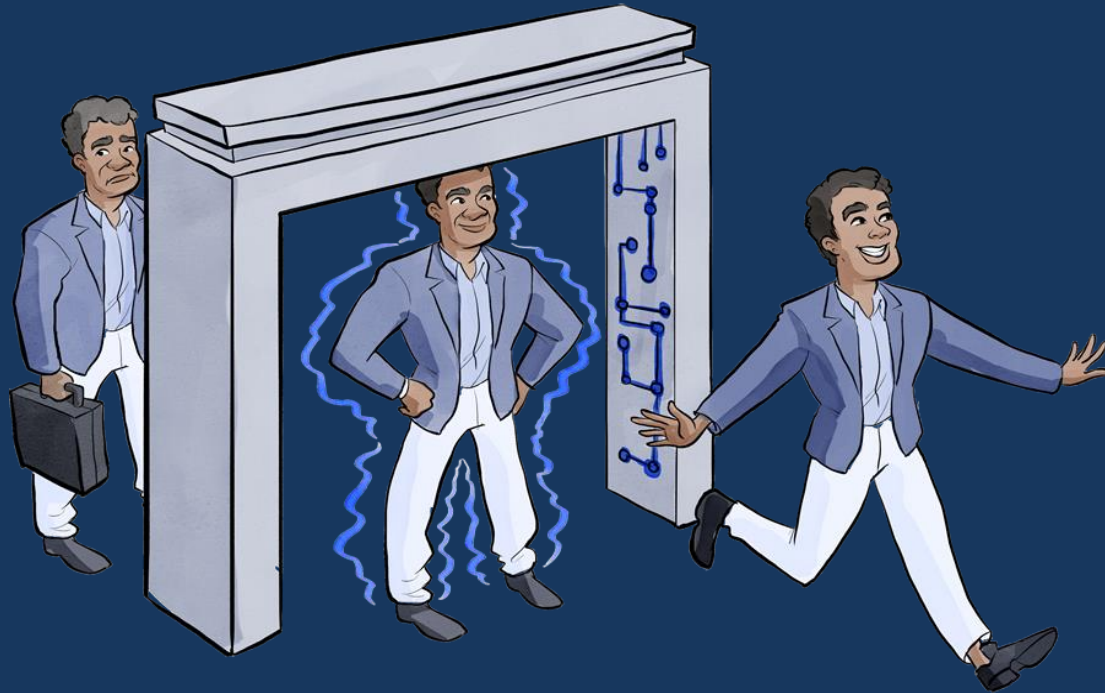
OUR 2005 "OLD FLEET CULTURE"



OUR 2023 "NEW FLEET CULTURE"



Not Just Change You Must Transform



Starts by giving your team what they need to kick-start and accelerate change arm them with powerful first steps that immediately strengthen their change capabilities and be that Disruptive Innovator that challenges the status quo.

Fleet Culture Acclimation & Buy-In At Work



Powerful first steps that immediately strengthens their change capabilities



This will inspire and empower your team to offer ideas of where to go next and how to create a call for action that inspires and motivates others to make a change.



How To Get The Buy-In From Departments



oinubybu



Ask the EV Expert

- Employee No Charge to Charge
- Electric vehicle technician training
- Charging station maintenance training/support
- Quarterly video segment on EV's
- Q & A email portal

Telling your story inspire others



Hands-on experience enables you and to turn efficient change improvement into an inspiring and motivating journey.

Educate-Acclimate-Evaluate

Electric Motorcycles Police Department



Cobb County...Expect the Best!

Al Curtis

Cobb County

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City of Raleigh

Vehicle Fleet Services

Sustainable Fleet Technology
Conference and Expo

August 15, 2023



EV Implementation Strategy Rollout

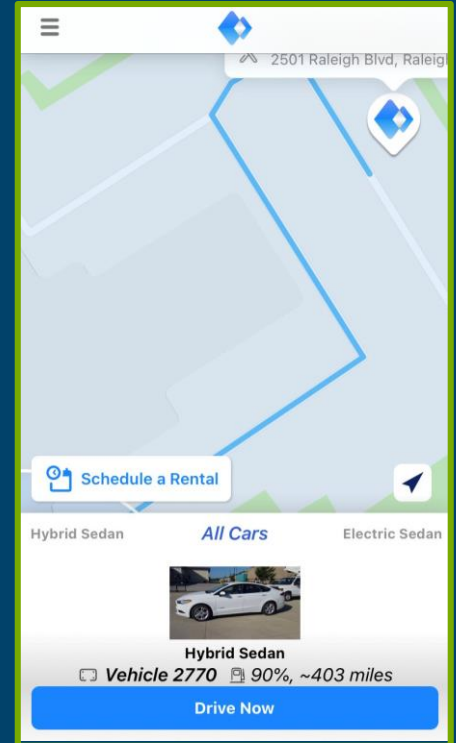
- VFS is transitioning to electric over the next 10 years.
- ICF study to be completed in December 2023.
- The City owns and operates 52 EV vehicle with 32 behind the face and public facing EV chargers.
- Raleigh aims to reduce greenhouse gas emissions by 80% by 2050
- Transition to renewable propane and other alternative fuels.





Ridecell Motor Pool System

- Keyless motor pool system for fleet vehicles
- Enables employees access to vehicles via Bluetooth/Keyless using the Ridecell app
- Increased accessibility to city vehicles





Recent VFS News

- VFS, the Office of Sustainability, and Raleigh Arts collaborated to create two murals at the Central Operation Facility fuel site
- Painted by a local artist, Max Dowdle
- The mural highlights the City's commitment to green energy
- <https://youtu.be/pgZdz2fTux4>





Idle Reduction Pilot Program

- The City of Raleigh is participating in an idle reduction program provided by GoGreen Communications
- Aim to change public behavior and misconceptions about idling





1 Leading Fleet Award 2023

City of Raleigh was named the No. 1 Leading Fleet in the nation out of 38,000 government fleets in Northern America. We also were awarded the #1 Large Fleet in the Nation.



Thank you~

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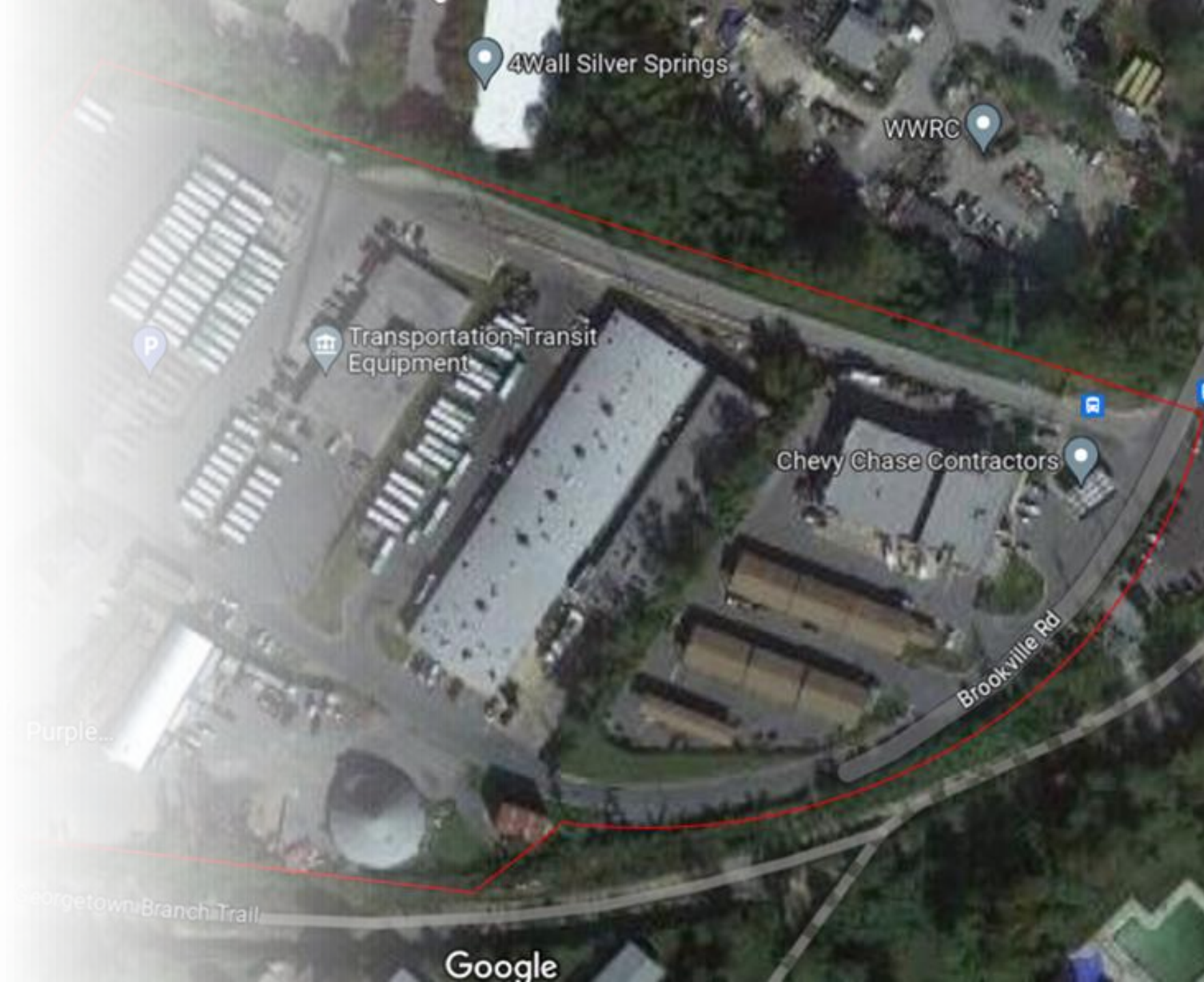
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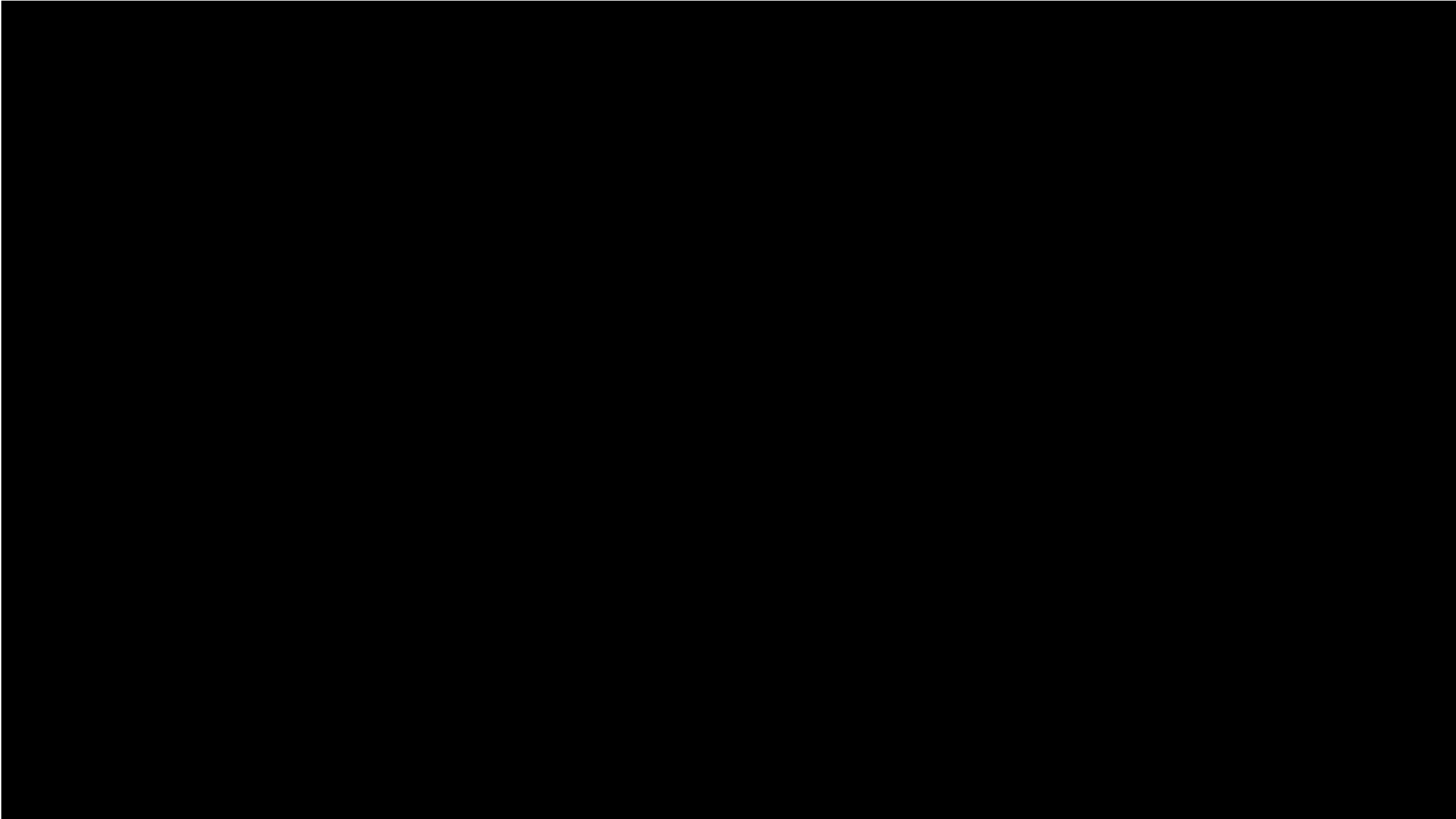


Raleigh

Transit Depot Electrification - The Idea

- Montgomery County Government (MD)
- Department of General Services





*Smart
Energy
Microgrid
*Success**



Montgomery County Government (MD)
Department of General Services

THE NEXT IDEA - EMTOC Smart Energy Microgrid and Green Hydrogen Production





Dejan Antunovic
Electrification Program Manager
PepsiCo