

Track C Session 1: Long Term Planning for Infrastructure Deployment

August 15, 2023







We are here to drive sustainability and development towards a fundamental breakthrough in electrification.

- 102,000 employees | 190 markets
- 10 business areas | 13 brands

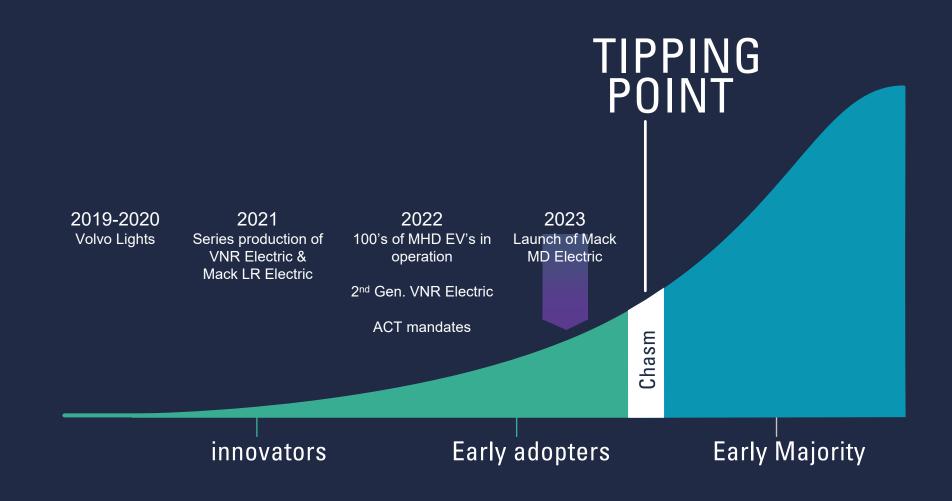


We have come a long way

The products and the technology are already here. The time to act and take the lead in electrification is now!



Medium Heavy Duty EV's in NA are approaching a tipping point





We are in this together

The entire value chain needs to mobilize to make the shift

Energy supply

Electricity generation Transmission & distribution

Electricity

retailing

Charging & infrastructure

Equipment supply

Installation & Field services Operation



Vehicle provision



Customer Interface: Sales & services

Vehicles

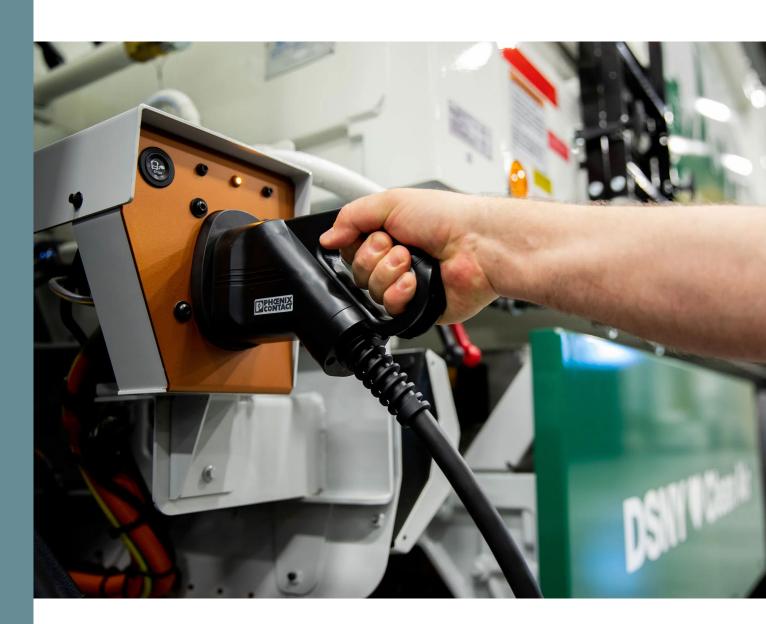
Charging

VOLVO

Charging & infrastructure



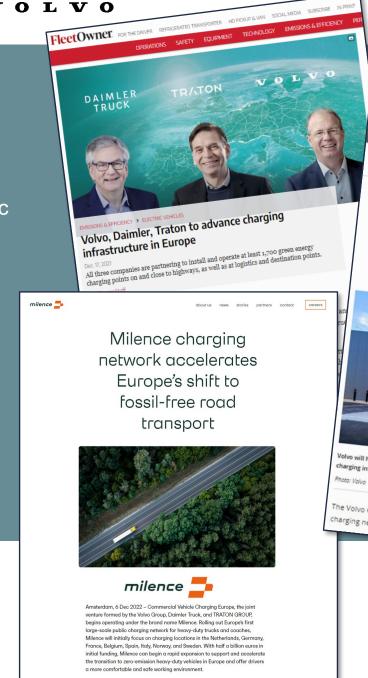
Driving a successful transformation to zero emissions fleets today



Partnership is the new leadership

Public charging solutions

- Development of high-performance Heavy-Duty public charging networks in Europe and North America
- Market leaders working together to accelerate electrification
- Joint pursuit of available incentives and grant funding
- Open to electric vehicles of all brands





Towards fossil-free transport

35
CO₂ reduction by
293



0



VOLVO



NEW DAY HYDROGEN

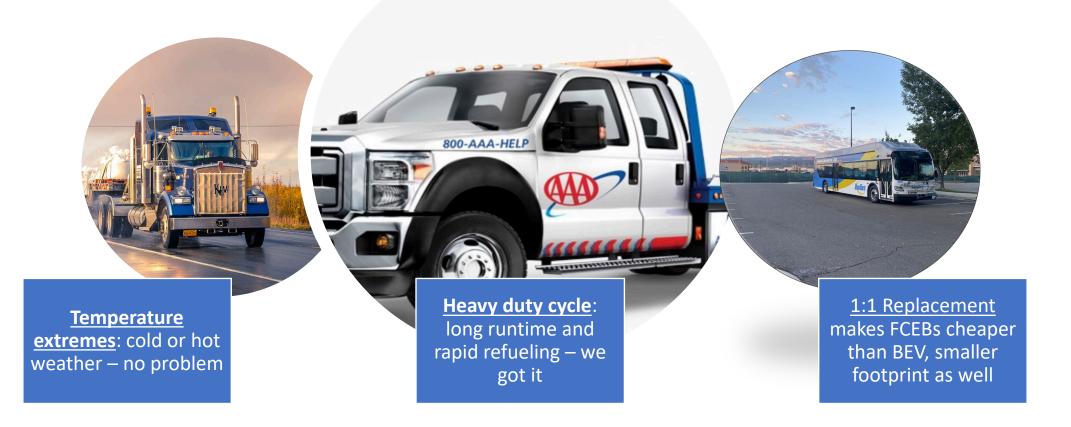
Hydrogen and its role in the transition of fleets to zero-emissions

Global race to slash emissions

- Hydrogen picks up where batteries leave off
- Diesel fleets
 - Buses
 - Trucks
 - Public works



HYDROGEN – the Zero Emission solution for trucks



Steep Terrain: we're ready for the mountains

Large loads: carrying more load – isn't that the point!

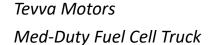
Zero Emissions: only emission is clean, pure water vapor

Fuel Cell Electric Vehicles



Sunline Transit Hydrogen Fuel Cell Bus

SunBus





Stellantis Light Commercial Vehicles



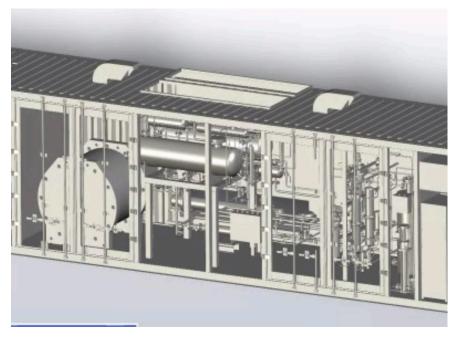
US Hybrid Med-Duty Fuel Cell Truck

Nikola TRE FCEV Class 8

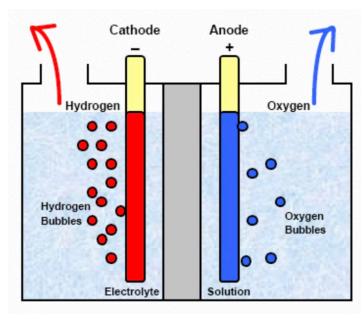
Helping fleets reach zero emissions in minutes — not hours

- Seeding micro-hubs today
- On-site, fossil-free H₂ fuel
- Modular systems
- MD/HD vehicles











Electrolysis

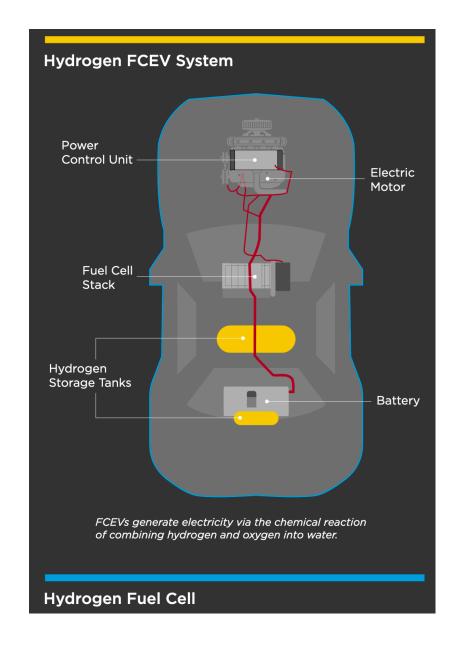
water + electricity = green hydrogen

 \rightarrow modular \rightarrow flexible \rightarrow scalable

How does the Hydrogen Power the Vehicle?

Chemical Reaction

hydrogen gas reconnects with oxygen in the fuel cell and generates power



Team



Seth Terry, PhD MBA

CEO

Start-up veteran;
sustainability and
deep tech focus







Buford Barr

COO

Energy industry
veteran; project
development focus









•Questions?

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We are Innovative Experts

Our data-led analytics and depth of knowledge put us in the unique position to empower your organization to establish cost savings while achieving your fleet electrification and sustainability goals - transforming your emissions reduction challenges into your competitive advantage.

Cost & Carbon & Complex Choices

Edison Energy. Proprietary and Confidential.

Edison Energy: Helping Accelerate The Decarbonization Journey

Our Mission

With a commitment to promoting a **sustainable**, **resilient**, and **equitable** future, Edison enables organizations to deliver on their strategic, financial, and sustainability goals by addressing today's key energy challenges: carbon, cost, complex choices, and energy justice across communities.

Our Service Lines



Edison By the Numbers



414M+ fleet miles analyzed for EV suitability



\$263M+ in fleet savings from converting to electric vehicles



51 of the Fortune 500 are clients



280 million metric tons of CO₂e avoided from renewable energy projects

Our Credentials



Partners with leading organizations

Gold Climate Change Consultancy Solutions Provider



Global presence

Headquarters in Irvine, CA, London, UK, and Utrecht, The Netherlands. Regional locations across North and South America, Europe, and Asia



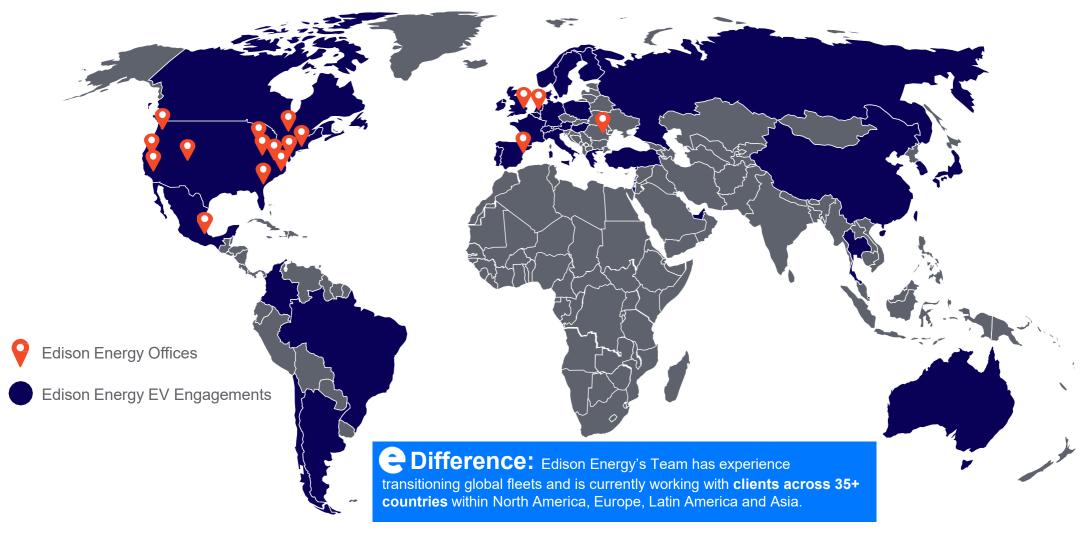
+400 employees

With over 150 years of collective industry experience among leadership

EdisonEnergy.com



Global Capabilities, Wherever You're Located



Transportation Electrification

As you transition your fleet to reduce emissions, we partner to make the positive business case for incorporating electric vehicles into operations and support you with turn-key solutions in charging installation, design, and optimization by providing:

- Alignment with sustainability goals or carbon emission targets
- Fleet assessments with alternative fuel and electric vehicle technology reviews
- Detailed business case and total cost of ownership
- Roadmaps for geographic, timing, and sequencing of fleet conversion
- Centralized portfolio and project management
- Oversight of fleet program design and charging infrastructure construction

- Charging selection, procurement, and on-site installation support
- Policy analysis identification of funding and incentives for vehicles and charging infrastructure
- Project integration with onsite solar and storage
- Utility coordination, with attention on rates and charging management
- Advisement on optimization of charging and energy software
- Full turnkey engineering, procurement, and construction (EPC)



Helping you navigate the turns

We make the transition to a zero-emissions transportation future seamless and easy by meeting you wherever you are in your electrification journey. We offer full end-to-end turnkey solutions and partner as a trusted advisor in your process.

Strategic Vision

Understand key market topics and drivers that will provide foundational knowledge through the electrification process.

Ongoing Inputs

Your roadmap is ever changing. With policy and technology changing

Roadmap Development

Utilize total cost of ownership and policy analyses, emissions reduction targets, pilot site prioritization, and optimized charging strategy to create a strategic roadmap.

Post-Implementation Support

Facilitate workforce transition, manage charger operations and data, incentive follow through, integration of solar and storage solutions, change management, and update clients with new market

changes and developments. **Edison Energy**

rapidly, we make sure to re-run key analyses to update our client's strategy.

Infrastructure Implementation

Execute utility coordination, procurement, design, engineering and construction for charging infrastructure. Serve as your representative to ensure costs, operations, and sustainability needs are met.

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Developing a strategy for fleet electrification



Toolkit of policies and incentives that impact the geography and affordability for fleet conversion from a regulatory lens

Policy & Incentive Toolkit



Specific and detailed data is leveraged to determine vehicle replacement options, total cost of ownerships, and charging strategies

Fleet & Facility Analysis



Understand, pinpoint, measure, and direct the many benefits of an electric fleet towards the communities in which they operate

Environmental Justice



Actional plan including short-, medium-, and long-term strategies that identify emissions reductions, costs, and operational impacts

Sustainable Roadmap



Organizational buy-in from suites of workshops and implementation of a robust change management plan

Change Management



Pilot planning but determining the right starting location and the costs associated with transitioning and charging

Pilot Planning

Full Turnkey Design & Delivery

AH)

Site planning & EVSE design

Conduct on-site assessments of client sites for optimal charging equipment conceptual site layout, operational needs, and charging strategy



Utility & permitting coordination

Work with utilities and authority having jurisdictions for timely utility connection and permit authorization to ensure smooth timelines



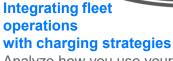
Incentive & funding program management

Identify and help navigate the application process for incentive and additional funding opportunities that can offset the cost of your fleet's vehicles and charging infrastructure



Construction Management

Oversee charging infrastructure project engineering, design, and construction to maintain high quality work with minimum site disruption



Analyze how you use your vehicles to develop a strategy and site layout for charging that doesn't interfere with your operations



High power utility service connections

Determine methods of service for multimegawatt projects including medium voltage service connection with client owned distribution systems if necessary



Charging infrastructure & technology selection

Determine the proper charging equipment requirements to assure the selected infrastructure is right for your fleet's charging needs



Aligning vehicle delivery & charging transition plans

Create a phased charging plan to ensure charging equipment procurement and construction is aligned with vehicle delivery schedules to avoid vehicle downtime



Edison Energy



Edison Energy's delivers independent advisory and tailored solutions

Our Team's Electric Vehicle Experience



Edison Energy's Transportation Electrification team is comprised of industry veterans with deep expertise in vehicles, charging, and energy



The team has experience across a variety of fleet types including light, medium, and heavy-duty vehicles. Our team members have helped with the deployment of many vehicles including fleet charging infrastructure planning & the deployment of medium and heavy-duty trucks



Edison Energy is currently working on several projects to help our clients manage the deployment of charging infrastructure for class 8 vehicles



We bring comprehensive knowledge from our support of more than 120 unique fleets in their conversion to electric vehicles



We understand the complexities of installing charging from over 3,000 electric vehicle chargers, in a variety of power requirements and project complexity

Simply put, we're different



Transparently Independent

Our advisory leverages data-driven and experienced perspectives to find the right solutions while exploring and supporting emerging technologies aligned with your company's goals.



Partner in Complex Challenges

Challenging problems are our favorites! From strategy through implementation, we provide your company holistic recommendations from vehicles, to chargers, to battery storage and renewable energy.



Dedicated Policy Experts

Our team of experienced industry experts are actively monitoring changing regulations, incentives, and policy all to make sure your company is informed of impacts to your business.



Inclusive Change Agents

We are deeply committed cultivating a culture of equity and inclusion in our partnerships. Our team empowers clients to become experts, leaders, and engage employees in their electric fleet transition.



Cost Effective & Efficient

We deliver solutions that provide cost savings, expedite decision-making and focus on what is most important to your company and the impacts of the transition to electric vehicles.



Commitment to Decarbonization

We envision a decarbonized energy future and want to help reach that reality. We will support your company's goals in transitioning to electric vehicles.



Thank you.

For case studies visit: Case Studies Archive | Edison Energy

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