

FLEET TELEMATICS

SHAPING THE FUTURE OF MOBILITY

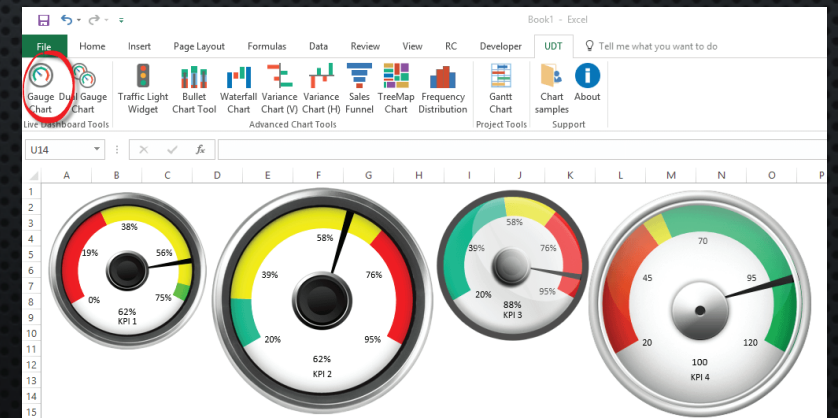


USING TELEMATICS TO IMPROVE OPERATIONS & PRODUCTIVITY



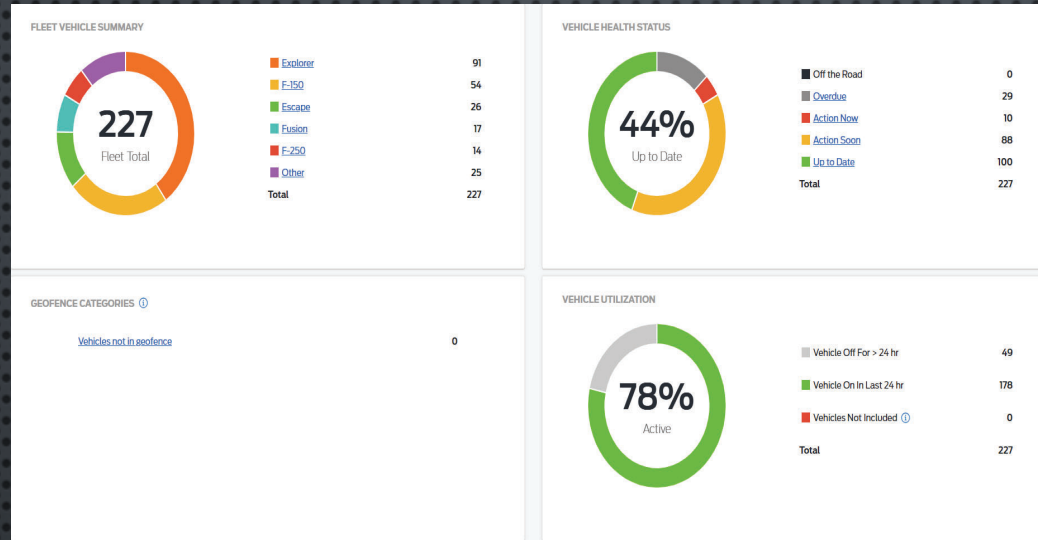
GPS-KPI'S DRIVES PERFORMANCE

- Regardless of the metric being measured; we must first accumulate the data
- The number of KPIs possibilities are endless
- We must first decide what data you're looking to identify
- Why are we measuring each of the metrics and how do we calculate the impact of results improvement?
- Once the metric is determined we simply pull together the variables, calculate the KPI result and know exactly where you are



USING TELEMATICS AND MAKING DATA DRIVEN DECISIONS

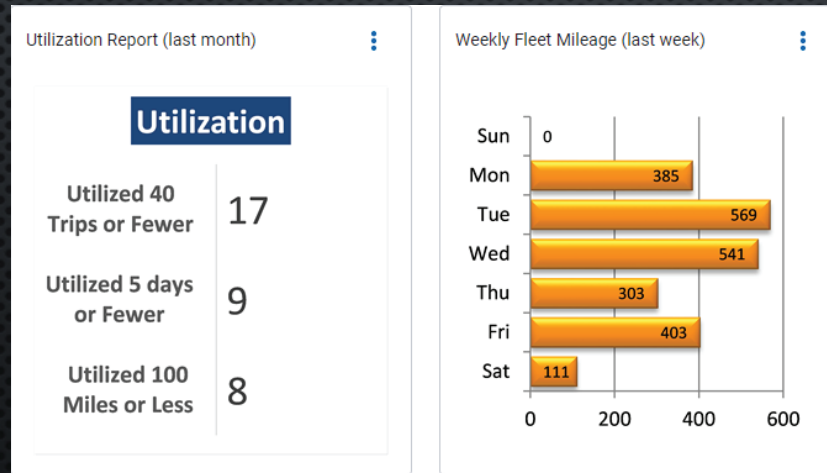




Maximize Uptime

Minimize Waste

Create Buy-in



CASE STUDY ON THE DEPLOYMENT OF TELEMATICS

- **Challenge**

To deploy a telematics solutions that would minimize risk, cost effective, plug and play technology, expandable open API, customizable, that improves productive, and lower our carbon footprint, while lowering fuel and operational costs.

- **Solution**

238 Geotab units were installed in electric, hybrids, and gas cars & trucks.

Units deployed in following Departments: Juvenile Court, Tax Assessors Office, Water Department, DOT, and Senior Services.

- **Results**

Implementing the Driver Safety scorecard improved our average fleet safety by 25%. This reduced accidents, lowered the number of high-risk drivers by 87% and improved overall driver safety.

During the implementation stage we had over 20 incidents where a vehicle was in motion without a seatbelt fastened. After just 4 weeks of coaching in action, 100% of all employees were using them seatbelts.

Cost savings was another benefit of Geotab telematics deployment. Maintenance/repair cost were cut approximately 15%. With a Fleet that travels over 5 million miles a year we had to address excessive idling. Geotab has allowed us to reduce over 1 1/2-hour idle time per vehicle. Equates to over 20,000 gallons of fuel saves and \$50,000 in cost savings. The reduction in fuel usage has directly impacted our overall operational cost and has reduced over 342,000 lbs. of CO2 emissions.

TELEMATICS IN ACTION WITH AI INTERGRATION





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Cobb County...Expect the Best!



Cobb County...Expect the Best!

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